



# Resist, Bridge & Rebuild in Times of Change

**October 6-7**

Guatemala  
City



# Sponsorship Opportunities





# The landscape in **Central America** is changing.

The Central America Donors Forum (CADF) is the premier multi-sectoral networking and learning space to advance philanthropy and development efforts in Central America.



**CADF 2025**  
will take place on  
**October 6–7** in  
**Guatemala City,**  
**Guatemala**



## Dear Friends of CADF,

I'm pleased to share that the 15th annual Central America Donors Forum (CADF) will take place in **Guatemala City on October 6–7, 2025.**

We are living through extraordinary times. Across the region and globally, communities are facing rising challenges—resources are shrinking, opportunities are disappearing and many social leaders are under strain. Yet in the midst of this turmoil, CADF remains more vital than ever. **CADF is a space where we come together to build alliances, share strategies, and take collective action to advance justice, equality and democracy in Central America.**

We also recognize that many individuals and organizations are navigating financial uncertainty. That's why Seattle International Foundation is deeply committed to keeping CADF accessible to a broad and diverse audience. With the support of our sponsors, we provided complimentary or discounted registration to over 300 social leaders at CADF 2024. With your help, we can continue to open doors, foster partnerships and amplify voices that are too often excluded from the conversation.

In this brochure, you'll find sponsorship opportunities for CADF 2025 that offer meaningful visibility, access and engagement. **Your support will help sustain a vital platform for dialogue and coordination at a time when it's urgently needed.**

Thank you for believing in Central America and for standing with us to build a more peaceful and equitable future.

In solidarity,

**Adriana Beltrán**  
Executive Director  
Seattle International Foundation

# SPONSORSHIP LEVELS

## & BENEFITS AT A GLANCE

By sponsoring CADF 2025, you help strengthen civil society leadership, foster collaboration and build more equitable communities across Central America. In return, your organization will enjoy significant visibility, strategic networking opportunities and participation in shaping critical conversations on the region.

	CHAMPION \$50,000+	LEADERSHIP \$30,000+	KNOWLEDGE \$20,000+	ELEMENT \$15,000+	SUPPORTING \$10,000+	ALLY \$5,000+
Complimentary tickets	12	7	5	4	3	2
Discount for additional tickets	50%	50%	50%	50%	50%	50%
Promotion on website, social media and communications	✓	✓	✓	✓	✓	✓
Logo visibility on stage, signage and public events	✓	✓	✓	✓	✓	✓
Invitation to Honorable Reception	✓	✓	✓	✓	✓	✓
Complimentary exhibit space	✓	✓	✓	✓	✓	
Verbal recognition in opening remarks	✓	✓	✓	✓		
Access to private meeting rooms	✓	✓	✓	✓		
<small>LIMITED</small> Host a networking roundtable discussion	✓	✓	✓			
<small>LIMITED</small> Host simultaneous or breakfast session	✓	✓	✓			
<small>LIMITED</small> Opportunity to host a site visit	✓	✓	✓			
Sponsor Arts & Culture session or issue track	✓	✓				
Title sponsor and maximum visibility	✓					



# ENGAGE ON KEY ISSUES

Over two days, CADF 2025 will feature over 100 speakers facilitating dynamic discussions on pressing regional challenges, collective strategies, and opportunities for meaningful action. Sponsors can actively participate in shaping the discussions by helping to develop a shared vision and peer-learning network.

# EXPAND YOUR NETWORK

Join hundreds of leaders from civil society, philanthropy, business, and government working to advance equity and sustainable development. In 2024, 100% of surveyed CADF attendees established new relationships that helped advance their work.



# INCREASE BRAND RECOGNITION

CADF sponsors enjoy wide-reaching visibility before, during, and after the event — including international media coverage, targeted marketing campaigns, prominent logo placement, complimentary tickets, and the opportunity to curate conversations on key regional issues.

For private sector sponsors, CADF offers a unique platform to highlight your organization's commitment to sustainable development and inclusive economic models in Central America.

The logo for the Central America Donors Forum 2025. It features the letters 'cadf' in a stylized font. 'ca' is orange, 'd' is teal, and 'f' is blue. Below 'cadf' is the text 'Central America Donors Forum' in a dark blue sans-serif font, and '2025' is in a larger, bold, dark blue sans-serif font to the right.

# cadf Central America Donors Forum 2025

## Support CADF

Learn more about CADF 2025 and how you can support on October 6-7 in Guatemala City.

### Contact

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Seattle International Foundation  
Central America