



cadonorsforum.org  
#CADF  
2024  
cadonorsforum.org

**ca**  
**df**  
Central  
America  
Donors  
Forum  
**2024**

OCTOBER  
**7-9**  
ANTIGUA GUATEMALA  
GUATEMALA

# SPONSORSHIP OPPORTUNITIES





Partnerships for  
**Central America** are built  
on **trust and shared values.**

The Central America Donors Forum (CADF) is the premier multi-sectoral networking and learning space to advance philanthropy and development efforts in Central America.



**CADF 2024**  
will take place on  
**October 7–9** in  
**Antigua Guatemala,**  
**Guatemala**



**Dear friends,**

On behalf of Seattle International Foundation (SIF), I am pleased to share the 2024 Central America Donors Forum will take place in the radiant city of Antigua Guatemala. In the context of a country fostering democratic advances, this year's event promises to explore how new approaches to partnerships can **promote development, justice and equity in Central America.**

At CADF 2024, we will address emerging challenges which threaten peace, justice and prosperity in the region. The impacts of climate change, economic uncertainty, political instability, growing inequality, mass migration, and democratic backsliding undermine prospects for a sustainable future. In response to these pressing challenges, philanthropy can support efforts to address widespread inequalities by fostering expansive, inclusive and thriving communities.

Uplifting voices and facilitating conversations are key to promoting collaboration and building networks that drive positive and lasting political, economic and social change.

Throughout CADF's history, we have convened over 5,600 leaders and mobilized funding and resources to Central America. **Thanks to our sponsors, in 2023 we provided complimentary and discounted tickets to 265 social leaders in Central America.** With your support, we will continue to facilitate spaces that build the foundation for thoughtful conversations and long-term partnerships.

As CADF has grown beyond its modest roots over the past 14 years, reaching an audience of nearly 700 leaders last year in San José, Costa Rica, we are grateful to the organizations that have contributed to the sustainability of this initiative. In this brochure, you will find this year's levels of support and multiple opportunities to showcase your impact at CADF 2024.

**Thank you for believing in Central America, and for participating in our efforts to help build peaceful and equitable communities across the region.**

Sincerely,

**Adriana Beltrán**  
Executive Director  
Seattle International Foundation

# SPONSORSHIP



## LEVELS

|   | CHAMPION<br>\$50,000+ | LEADERSHIP<br>\$30,000+ | KNOWLEDGE<br>\$20,000+ | ELEMENT<br>\$15,000+ | SUPPORTING<br>\$10,000+ | ALLY<br>\$5,000+ |
|---|-----------------------|-------------------------|------------------------|----------------------|-------------------------|------------------|
| Complimentary tickets                                     | 10                    | 6                       | 4                      | 3                    | 2                       | 1                |
| Discount for additional tickets                           | 50%                   | 50%                     | 50%                    | 50%                  | 50%                     | 50%              |
| Promotion on website, social media and communications     | ✓                     | ✓                       | ✓                      | ✓                    | ✓                       | ✓                |
| Logo visibility on stage, signage and public events       | ✓                     | ✓                       | ✓                      | ✓                    | ✓                       | ✓                |
| Invitation to Honorable Reception                         | ✓                     | ✓                       | ✓                      | ✓                    | ✓                       | ✓                |
| Complimentary exhibit space                               | ✓                     | ✓                       | ✓                      | ✓                    | ✓                       |                  |
| Verbal recognition in opening remarks                     | ✓                     | ✓                       | ✓                      | ✓                    |                         |                  |
| Access to private meeting rooms                           | ✓                     | ✓                       | ✓                      | ✓                    |                         |                  |
| <b>LIMITED</b><br>Host a networking roundtable discussion | ✓                     | ✓                       | ✓                      |                      |                         |                  |
| <b>LIMITED</b><br>Host simultaneous or breakfast session  | ✓                     | ✓                       | ✓                      |                      |                         |                  |
| <b>LIMITED</b><br>Opportunity to host a site visit        | ✓                     | ✓                       | ✓                      |                      |                         |                  |
| Sponsor Arts & Culture session or issue track             | ✓                     | ✓                       |                        |                      |                         |                  |
| Title sponsor and maximum visibility                      | ✓                     |                         |                        |                      |                         |                  |



# ENGAGE ON KEY ISSUES

Over the course of three days, more than 150 speakers will facilitate dialogues intended to motivate, inspire and drive collective action.

We will meet the challenges of this critical moment by strengthening partnerships and developing a shared vision together—the next step in building an inclusive peer-learning network.

# EXPAND YOUR NETWORK

At CADF 2024, over 500 leaders from civil society, business, philanthropy and government will join to discuss priority issues and successful models of development.

In 2023, 100% of 126 surveyed attendees established relationships with organizations that helped advance their work.



# INCREASE BRAND RECOGNITION

Our sponsors enjoy tremendous exposure and a wide variety of promotional benefits, including customized marketing campaigns, brand visibility, complimentary tickets, international media coverage and the opportunity to curate a session.

Share your organization's impact at CADF 2024.



