

FORUM REPORT

# CENTRAL AMERICA DONORS FORUM

OCTOBER 2017 | PANAMA CITY, PANAMA



CENTRAL AMERICA  
DONORS FORUM  
2017



(L-R) Frank Vasquez, Director of Corporate Social Responsibility, HanesBrands Inc.; John D. Feeley, U.S. Ambassador to Panama; Teresa de Alfaro, Executive Director, Sumarse; Bill Clapp, Co-Founder and Board President, Seattle International Foundation; Paula Clapp, Co-Founder, Seattle International Foundation; Mauricio Ramos, CEO, Millicom (TIGO); Vicky Alemán de Cordero, Executive Director Sus Buenos Vecinos Foundation; Don Jacobson, Director for Central American Affairs, U.S. Department of State

# About the Forum



## About the Central America Donor Forum

**The Central America Donors Forum is the premier networking and learning space to advance philanthropy and development efforts in Central America. The 2017 Forum, held in Panama City, Panama, brought together over 300 leaders from business, philanthropy, government, and civil society to discuss priority issues and successful models of development, and explore co-investment for social impact.**

## CADF 2017: Reimagining Partnerships

Following our theme “Reimagining Partnerships” every discussion at the Forum intertwined topics and issues areas - such as gender equality and education; the environment and economic growth; and health and women’s issues - as well as explored how new approaches to partnerships have contributed to success and long-term impact.

Our aim was to have participants leave the Forum with a broader understanding of the key issues facing the region, insights on what makes partnerships effective, new contacts for future collaboration, and most of all, a sense of urgency to act.

# Host Committee

We were honored to have the following leaders as members of the 2017 Central America Donors Forum host committee.



**Fernando Bolaños Valle**  
CEO, AgroAmerica



**Luiza Carvalho**  
Regional Director for the Americas and the Caribbean, UN Women



**Laura Chinchilla Miranda**  
Former President of Costa Rica



**Mireya Cisneros**  
Co-Founder, Fundación Venezuela Sin Límites and Unidos en Red



**Bill Clapp**  
Co-Founder and Board President, Seattle International Foundation



**Vicky Alemán de Cordero**  
Executive Director, Sus Buenos Vecinos Foundation



**John D. Feeley**  
U.S. Ambassador to Panama



**Gina Montiel**  
Manager, Central America, Haiti, Mexico, Panama, and the Dominican Republic and Country Representative in Panama, Inter-American Development Bank



**Stanley Motta**  
Chairman, Copa Holding



**Mauricio Ramos**  
CEO, Millicom (TIGO)



**Rep. Norma J. Torres**  
Co-chair, Central America Caucus, U.S. Congress

# Sponsors

A special thanks to our 2017 sponsors and co-hosts.

## Leadership Sponsors



## Element Sponsors



## Supporting Sponsors



## Co-Hosts



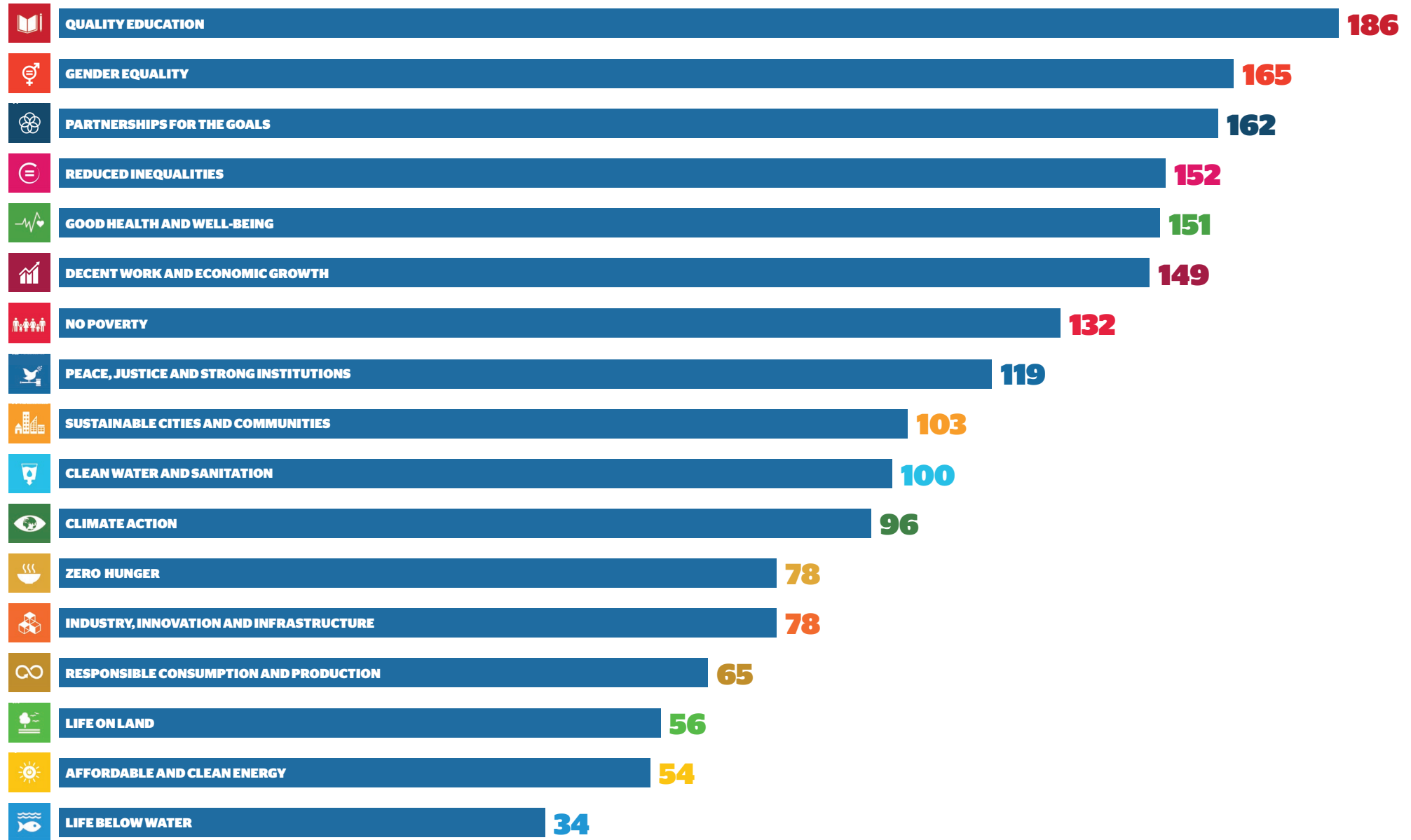
# Participants

Over 300 cross-sector leaders from 18 different countries attended the Forum.



# CADF Participants and the Sustainable Development Goals

Which Sustainable Development Goals are Forum participants working toward?



# Participating Organizations

## Participants represented the following institutions:

Abdul Latif Jameel Poverty Action Lab, Regional Office for Latin America and the Caribbean  
Agroamerica  
Alcaldía de Panamá  
Aldea Global Fundacion  
AllBank  
Americas Quarterly  
APROQUEN  
ASAPROSAR  
Asistencia Tecnica Y Financiera “MATUFIRO”  
Asociacion Gilberto  
Delegacion Estado de Mexico AC  
Asociación GOJoven Guatemala  
Asociación para una Sociedad más Justa (ASJ)  
Autoridad del Canal de Panamá  
Banco General  
Banco Mercantil Santa Cruz  
Banesco, S.A  
Banistmo S.A.  
Biomuseo  
Bloomberg  
British Embassy – Panama  
Building Goodness Foundation  
Canal de Panamá  
Casa Alianza Honduras  
CATRADE Consulting Group  
Center for Environmental and

Social Legal Action (CALAS)  
Central America and Mexico Migration Alliance (CAMMINA)  
Central America and Mexico Youth Fund (CAMY Fund)  
Central America Leadership Initiative Foundation (CALI)  
Central American Healthcare Initiative (CAHI)  
CentraRSE  
Centro Cultural Salvadoreño Americano  
Centroamérica Adelante  
Cervecería Nacional  
Cisa Agro  
Cofiño Stahl y Compañía, S.A.  
Comité familiares personas migrantes  
Conservatorio S.A.  
Copa Airlines  
Corporativa de Fundaciones  
Costa Ballena Community Fund  
Cultural Survival  
Diakonia  
Digitel  
Duwest, Inc.  
EARTH University  
El Faro  
El Salvador’s José Simeón Cañas Central American University (UCA)

Embajada del Reino de los Países Bajos  
Empresas Bern  
Endless Computers  
Estado de la Región  
Felipe Motta Foundation  
Fiscalía General de Cuentas  
Fondo Centroamericano de Mujeres  
Fondo Unido de Panamá  
Ford Foundation  
Friendship Bridge  
Fund for Global Human Rights  
Fundacion Alberto Motta  
Fundación ASSA  
Fundación Avina  
Fundación Calicanto  
Fundacion Carlos F. Novella  
Fundación Carlos Slim  
Fundación CRUSA  
Fundación Educando  
Fundación Espacio Creativo  
Fundación Gloria de Kriete  
Fundación Gratitude  
Fundación Heurtematte  
Fundación IRSA  
Fundación Nacional para el Desarrollo (FUNDE)  
Fundacion NTD Ingredientes

Fundación Panameña de Ética y Civismo (FUPEC)  
Fundación para el Desarrollo de Guatemala (FUNDESA)  
Fundación ProEd  
Fundación Sus Buenos Vecinos  
Fundación Transición A La Vida  
Fundación Venezuela sin Límites  
Fundación Vida Raquel K. Gilinski  
Fútbol con Corazón  
Glasswing International  
Global Brigades Nicaragua  
Global Fund for Children  
Global Shapers Community  
GPD Charitable Trust  
Grupo Distelsa  
Grupo Pantaleon  
Grupo Shahani  
Grupo Vierci  
HanesBrands Inc.  
Heifer International  
HIAS, Inc.  
Hispanics in Philanthropy  
Hondupalma  
iLEAP  
INCAE Business School  
Instituto Alberto Einstein  
Instituto de Estudios Estratégicos y Políticas Públicas (IEEPP)



# Participating Organizations

Interamerican Center for Global Health  
Inter-American Foundation  
Inter-American Development Bank  
International Commission Against Impunity in Guatemala  
International Community Foundation  
International Institute of Education  
International Youth Foundation  
Inversiones Bahía  
Jebagro  
La Estrella de Panamá  
La Red Nacional de Orquestas y Coros Infantiles y Juveniles de Panamá  
Lancasco  
Lombard Odier  
MADRE  
Manzanillo International Terminal  
Mary's Pence  
Mayor's Office - Colon, Panama  
McDonald's Mesoamerica  
Mexican Agency for International Development Cooperation  
Millicom International  
MINED Nicaragua  
Ministerio de Salud, Panama  
Ministry of Foreign Affairs of Guatemala

Museo de Arte Contemporaneo  
Myrna Mack Foundation  
National Association for the Conservation of Nature (ANCON)  
National Roundtable against Metallic Mining in El Salvador (MNFM)  
Nestlé  
Nexus  
Norwegian Refugee Council  
NoVo Foundation  
Nuestros Pequeños  
Hermanos International  
Onelink  
Open Society Foundations  
Oxfam  
Oxfam en El Salvador  
Pan American Development Foundation (PADF)  
Pan-American Social Marketing Organization (PASMO)  
Partners of the America Foundation  
Parvulario Paula  
Jaramillo Santa Ana  
Peru Champs  
Plan International  
Pomona Impact  
Population Services International  
Procter & Gamble  
Proyecto "Red Nacional de

Orquestas y Coros Juveniles e Infantiles" PNUD - INAC  
RedEAmérica  
Republic of Honduras  
Republic of Panama  
Republic of El Salvador  
Rockefeller Brothers Fund  
Salud Mesoamerica Initiative / Inter-American Development Bank  
San Marcos, El Salvador municipality  
Saranik y Asociados  
Secretaria de Educacion, Honduras  
Secretariat for Afro-Panamanian Issues  
Seeds for Progress Foundation  
Sinergia 507  
Smithsonian Tropical Research Institute  
Sociedad Mexicana Pro Derechos de la Mujer, AC (Fondo Semillas)  
Solidaridad Network  
Soluciones De Vida S.A.-Accion Medica Cristiana  
Sumarse  
Technical and Planning Secretary  
The GSMA Foundation  
The Summit Foundation  
Tillotson Guatemala Fund  
Tinker Foundation Inc.

Trócaire  
U.S. Department of State  
U.S. Embassy Panama  
U.S. Southern Command  
UC Berkeley  
UN Women  
UN World Food Programme  
UNAIDS  
UNFPA  
UNICEF  
Unidos en Red  
United World College Costa Rica  
USAID  
USAID Central America Mission  
USAID/Honduras  
Versata  
Voces Vitales  
Voluntarios de Panamá  
Washington Office on Latin America (WOLA)  
Wilson Center  
Women Corporate Directors Panama  
World Justice Project (WJP)  
World Vision El Salvador  
World Vision Guatemala  
World Vision Mexico  
World Wildlife Fund  
Guatemala/Mesoamerica



# Agenda at a Glance

This year's program included panels and workshops on more than 20 different topics with over 85 expert speakers from around the world. The Forum's concurrent session tracks were on local philanthropy, youth, environment, health, education and corporate social responsibility.

## Rule of Law, Security, and Economic Development in the Northern Triangle: Assessing Assistance and Evaluating Progress

- » The panel evaluated major advances and challenges concerning the rule of law, transparency, violence, and widespread poverty in the Northern Triangle. It highlighted the importance of oversight and presented the Central America Monitor, an innovative tool to track foreign assistance and evaluate progress on the ground through measureable indicators.
- » **Panelists represented:** Washington Office on Latin America (WOLA); World Justice Project; U.S. Department of State; Wilson Center; Myrna Mack Foundation

## Breakfast Briefing with the World Justice Project

- » The panel discussed the Panama Report of the World Justice Project's Rule of Law Index.
- » **Panelists represented:** World Justice Project, La Estrella de Panamá, and the Public Finance Ministry of Panama.



(L-R) Vivian Bronsler, Senior Manager, Mexico and Central America, J-PAL -MIT; Dr. Alcibiades Batista González, Medical Subdirector, Regional Health System of Chiriquí, Ministry of Health, Panamá; Emma Margarita Iriarte, Executive Secretary of the Mesoamerica Health Initiative

## Effective Partnerships for Promoting Asset Mobilization: Expanding Local Resources for Community-led Development

- » For five decades the Inter-American Foundation (IAF) has been engaged with local Latin American partners to promote community-led development and expand local resources to civil society organizations. This panel highlighted three successful models in Mexico, Colombia, and El Salvador.
- » **Panelists represented:** Inter-American Foundation; Foundation for Social, Economic

and Cultural Education; RedEAmérica (REA); Corporativa de Fundaciones A.C.

## Opportunity in Central America: The View from a Long-time Investor in the Region

- » The editor-in-chief of Americas Quarterly and Vice President of America Society/Council of the Americas interviewed the CEO of Millicom (TIGO). The conversation focused on how Central American countries have embraced technology and have attracted private investment by opening their doors

# Agenda at a Glance



Juan Carlos Córdoba, Founder and President, Sinergia Development

to new types of businesses. According to Millicom, a long-time investor in the region, the transformation of Central America into an important contributor to the Latin American and global economies is well underway.

## Social Responsibility: The Role of Influential People in the Construction of Democracy in Central America

- » This session discussed how Central America seems to be stuck in the simultaneous search for a sustainable and equitable development model and the political processes that consolidate democracy. As the responsibility tends to concentrate with political leaders,



(L-R) Brian Winter, Editor-in-Chief of Americas Quarterly and Vice President of Americas Society/Council of the Americas; Mauricio Ramos, CEO of Millicom (TIGO)

this panel looked at the relationships between different actors of power, the impact of social corporate responsibility, and the role of philanthropy in the construction of a region that is more equal, inclusive, and prosperous.

- » **Panelists represented:** El Faro; AgroAmerica; Salvadoran Exports; and Central America Leadership Initiative (CALI)

## Ending Endemic Violence Against Children: Challenges and Opportunities

- » Honduras, El Salvador, and Guatemala are amongst the most violent countries in the world for children, where gang violence is

a primary contributor to high rates of child homicide. This panel reflected on how, through innovative partnerships, child violence can come to an end, an imperative to ensure the sustainable development of Central America.

- » **Panelists represented:** UNICEF - Latin America and the Caribbean Regional Office; Millicom (TIGO); Casa Alianza Honduras; and the Mayor of San Marcos, El Salvador.

## To mine or not to mine? A contentious question for Central America

- » This panel discussed the current status of metal mining in Central America and questioned whether mining can contribute to

# Agenda at a Glance



(L-R) Luiza Carvalho, Regional Director for the Americas and the Caribbean, UN Women; Mercedes Eleta, President, Women Corporate Directors Panama and President, Strategic Communications



Dr. Ramatu Bangura, Program Officer, Initiative to Advance Adolescent Girls' Rights, NoVo Foundation



John D. Feeley, United States Ambassador to Panama



Maria Teresa Rojas, Director of Programs, Open Society International Migration Initiative



Diego Ponce, Vice President, Innovation and Digital Transformation, Banistmo

# Agenda at a Glance



Gerardo Tablas, Regional Public Private Partnerships Advisor, USAID - El Salvador



Carlos A. Araúz G., Chief Executive Officer, AllBank Corporation

building prosperous, equitable, sustainable, and peaceful societies.

- » **Panelists represented:** Oxfam; the National Roundtable Against Metallic Mining (El Salvador); Centro de Acción Legal-Ambiental y Social de Guatemala (CALAS); and Central America University José Simeón Cañas (UCA)

## Santa Ana Lidera: Innovative Partnerships for Social Development

- » This panel presented a model for partnerships currently being piloted in Santa Ana, an urban community in Panamá City. The model is based on leveraging local assets, community empowerment, and creating synergies between different sectors.
- » **Panelists represented:** Fútbol con Corazón; Conservatorio S.A.; Santa Ana Lidera; and a

Santa Ana community member

## Family Business Philanthropy in Latin America: Creating Lasting Impact

- » Sixty percent of Latin American companies belong to family groups. This panel discussed the role and leverage points that family businesses have in the region through their collaborative corporate initiatives, nonprofit organizations, volunteering, and networks for social impact.
- » **Panelists represented:** Unidos en Red; The Carlos Slim Foundation; Banco Mercantil Santa Cruz; and Banesco Panamá

## Strategic Partnerships to End Child Marriage and Early Unions

- » This session highlighted collaborative efforts

being carried out among different sectors, such as UN agencies, private foundations, international organizations, and governments, to eliminate child marriage and early unions in Latin America and the Caribbean, with a focus on Central America.

- » **Panelists represented:** Central America and Mexico Youth Fund (CAMY Fund); NoVo Foundation; United Nations Populations Fund (UNFPA); Plan International; GoJoven Guatemala

## Speed and Scale: Transforming Agricultural Partnerships for Environmental, Social and Economic Sustainability in Central America

- » Mesoamerica is a promising frontier for palm oil expansion. This panel explored how innovative partnership models can transform palm and other sectors by accelerating the uptake of best practices and bring innovation and improved visibility to Central American farmers, communities, and industry.
- » **Panelists represented:** Solidaridad Network; MATUFRIO; World Wildlife Fund; AgroAmérica; and the Embassy of the Kingdom of the Netherlands to Panamá

## Transnational Problems, Transnational Solutions. CAMMINA Towards an Effective Regional Collaboration for Migration

- » This panel called for donors and stakeholders to join efforts to intensify the response to the urgent need to protect migrant rights and

# Agenda at a Glance



(L-R) José Luis Sanz, Director, El Faro; Claudia A. Salmerón, Executive Director, Central America Leadership Initiative; Fernando Bolaños, CEO, AgroAmerica; Johanna Hill Dutriz, Managing Partner, Salvadoran Exports; Diego Fonseca, Editor and Journalist.



Members of the Central America and Mexico Migration Alliance (CAMMINA) discuss migration.

maximize positive effects of migration. The grave situation that migrants face in the region results from a highly complex dynamic that requires sustainable changes that not only benefit migrant, refugee and asylum-seeking populations, but also promote development through political and institutional reforms.

- » **Panelists represented:** Central America and Mexico Migration Alliance (CAMMINA); Ford Foundation; Avina Foundation; Open Society Foundations; and a migrant reintegration pilot program participant

## Local CSR Spotlight

- » AllBank presented on the importance of investing in the “Orange Economy,” a concept

based on the contribution of creativity as a key element of economic and social development.

- » Manzanillo International Terminal (MIT) discussed their community development projects in Colón, Panama.

## Reinvigorating Partnerships through the Miami Conference on Prosperity and Security in Central America

- » This panel was based on the Miami Conference on Prosperity and Security in Central America, hosted by the U.S. and Mexican governments in June 2017. Panelists discussed outcomes from the June Conference, how to maintain momentum with the Northern Triangle’s

Alliance for Prosperity, and how the Miami gathering explored new partnerships with the private sector and other partner countries in finding new approaches to strengthen the prosperity, security, and governance challenges in the Northern Triangle.

- » **Panelists represented:** Mexican Secretariat of Foreign Relations; U.S. Department of State; Guatemalan Ministry of External Relations; Office of the President, El Salvador; Honduran Ministry of Public Credit; and Grupo Pantaleon

## The Mesoamerica Health Initiative

- » A reporter from Bloomberg News interviewed the Executive Secretary of the Mesoamerica Health Initiative (SMI) about SMI’s work to

# Agenda at a Glance



(L-R) Teresa de Alfaro, Executive Director, Sumarse; Michelle Muschett, Deputy Minister of Social Development, Government of the Republic of Panama

reduce maternal and child health inequalities through a results-based aid model (RBA). The SMI is a public-private partnership between the Bill & Melinda Gates Foundation, The Carlos Slim Foundation, the Government of Spain, the Inter-American Development Bank (IDB), the countries of Central America, and the state of Chiapas, Mexico.

## Partnerships Aimed at SDG 4: Inclusive, Equitable, Quality Education

- » This panel featured speakers involved in two examples of innovative, multisectoral partnerships to expand the reach and quality of secondary education. Glasswing's Community School program leverages local and international cross-sector support to develop youth life skills, resilience, and address gender norms and violence. PASMO's Chicas en Conexión project focuses on preventing early marriage and pregnancy



and providing opportunities for continuing education, spurring collaboration with local officials and the Ministry of Education.

- » **Panelists represented:** University of California, Berkeley; Pan American Social Marketing Organization (PASMO); Tinker Foundation; Honduran Ministry of Education; Glasswing International

## Leveraging Cross-sectoral Partnerships to Tackle Complex, Regional Challenges in Public Health

- » Recognizing that challenges in health and healthcare are complex and cannot be solved by any one entity, panelists discussed the role of alliances in creating and sustaining system-level changes to improve the health and quality of life for Central Americans.
- » **Panelists represented:** The Central American Health Initiative (CAHI); Panamanian Ministry

of Health; Abdul Latif Jameel Poverty Action Lab - MIT (J-PAL); and Centro Interamericano para la Salud Global

## Gender Equality is Good Business: Launch of Women's Economic Empowerment Principles

- » This session highlighted companies that prioritize and operationalize gender equality into their business practices. Panelists representing a diverse cross-section of industries with major presence in Panama, and with regional and global scope, discussed what they have accomplished to become Women's Economic Empowerment Principles (WEPs) champions. UN Women made the case for why WEPs are good for business, based on new research and data.
- » **Panelists represented:** UN Women; COPA Airlines; Banistmo; Procter & Gamble; and Women Corporate Directors

## From CSR to NGO: Leveraging Partnerships for Community-based Development and Education

- » This panel shared Seeds for Progress Foundation's experience of Digital Seeds, an innovative education program for Nicaragua's rural communities made possible with the collaboration of international, national, and local actors. The panel discussed how Seeds for Progress Foundation has worked with different stakeholders to implement the program in coffee communities, and how alliances have permitted them to grow from being a corporate social responsibility



# Agenda at a Glance



Emma Margarita Iriarte, Executive Secretary, Mesoamerica Health Initiative; Mike McDonald, Reporter, Bloomberg News

department of a coffee supplier, to an NGO supported by different actors in the coffee supply chain.

- » **Panelists represented:** Seeds for Progress Foundation; Cisa Agro Group; Jebagro Panama; Nicaraguan Ministry of Education; INCAE Business School

## Social Franchising: A Sustainable Health Solution

- » This session explored the strategy, operations, opportunities, and challenges of using social franchising as a model for delivering sustainable health impact. Like a commercial franchise, a social franchise offers standardized, reliable, quality care and products under a common brand and operating framework targeting clients below the level of high cost commercial counterparts.



(L-R) Laura Gonzales, Social Impact Manager, Conservatorio S.A.; Ruth Braithwaite, Santa Ana Community Member; Daney Ramírez, Director, Las Claras Center, Vital Voices Panama

- » **Panelist represented:** Pan American Social Marketing Organization (PASMO); The Summit Foundation; Population Services International; and Soluciones De Vida S.A.-Accion Medica Cristiana

## Ethical Leadership for the Sustainable Development of Central America

- » This panel discussed ideas and potential solutions to strengthen leadership roles and addressed the common barriers that keep Panama and Central America from achieving more inclusive development. Operating in a volatile environment, such as the current one,

requires companies, institutions, and NGOs to lead ethically, to put people at the center, and generate tangible impacts on society.

- » **Panelists represented:** Sumarse; Sinergia Development; Nestlé Centroamérica; and the Panama City Council

## Central America and the Rule of Law

- » Representatives from the Washington Office on Latin America (WOLA), the International Commission Against Impunity in Guatemala (CICIG), and the Deputy Attorney General of El Salvador discussed rule of law and impunity in Central America.

# Networking

This year's Forum presented opportunities to network with colleagues and forge new partnerships at receptions, dinners, and the U.S. Ambassador's residence.



# Networking



**Donors Forum participants explored social impact projects at Calicanto Foundation and Esperanza Social Venture Club in Casco Viejo, Panama City's old town.**



The Forum received media coverage from the following publications:

## Periódico Digital Centroamericano y del Caribe

AgroAmerica participa en el Central America Donors Forum

## Revista Inversiones & Negocios

Exitosa Inauguración del Foro Centroamericano de Donantes 2017

## La Prensa Panamá

Eric Olson: 'China y Rusia apoyan el gobierno de Maduro

## La Estrella de Panamá

Hay preocupaciones en Centroamérica, Clapp

## El Capital Financiero

El Foro Centroamericano de Donantes culminó en Panamá con el reto de crear alianzas innovadoras

## La Estrella de Panamá

Culmina Foro Centroamericano de Donantes

## Metro Libre

Los filántropos se unen por una mejor educación

## TVN Noticias

VIDEO: Sumarse En Panamá

## La Estrella de Panamá

Inauguran el Foro Centroamericano de Donantes 2017 en Panamá

## El Capital Financiero

Panamá es sede del Foro Centroamericano de Donantes

## La Estrella de Panamá

El Foro Centroamericano de Donantes inicia hoy



The 2017 Central America Philanthropy Guide was released at the Forum:



The 2017 Central America Philanthropy Guide includes:

- » Information on grants made in 2016 to over **300 unique organizations** in Central America.
- » The data represent **\$74 million in grants** made to the region by **61 institutional donors**.

To view the Guide and new Tableau visualizations, visit [www.cadonorsforum.org](http://www.cadonorsforum.org).



Musical performance by by La Red Nacional de Orquestas y Coro Infantiles y Juveniles de Panamá.