

# 2014 CENTRAL AMERICA DONORS FORUM

Dec 2-3, 2014 | Museo Memoria y Tolerancia, Mexico City



Mark Feierstein, associate administrator at the U.S. Agency for International Development (USAID) and assistant administrator for Latin America and the Caribbean, speaks to 2013 forum participants

Join leaders from business, philanthropy, government and civil society to discuss priority issues and successful models of development in Central America.

## SPEAKERS INCLUDE

Roxana Viquez Salazar, Regional Director CSR  
BAC | Credomatic Network

Mario Bronfman, Representative  
Mexico & Central America, Ford Foundation

Daniel Gonzales, Program Director, Fundación AVINA

Carlos Calleja, Vice President, Grupo Calleja

Diana Campoamor, President, Hispanics in Philanthropy

Carlos Argüello, Oscar Nominee and Founding President,  
Fundación CA, Studio C

Sally O'Neill, Head of Region, Latin America, Trócaire

## STRATEGIC COUNCIL MEMBERS

Sandra Avila, Senior Consultant, The Annie E. Casey Foundation | Sandra Fried, Program Officer, Bill & Melinda Gates Foundation

Ivana Fertziger, Program Officer, Ford Foundation | Scott Jackson, President & CEO, Global Impact

Gracia Goya, Vice President, Hispanics in Philanthropy | Fabian Koss, Youth Development Coordinator, Inter-American Development Bank

Robert Kaplan, President, Inter-American Foundation | Leonardo Ortiz-Villacorta, Director of Citizenship & Public Affairs, Microsoft

Mauricio Vivero, CEO, The Seattle International Foundation | Kathy Hall, Senior Program Officer, The Summit Foundation

Enrique Roig, Coordinator for the Central America Regional Security Initiative, USAID



To learn more or request information, contact Kathleen Steffen at 206-456-7670 or [ksteffen@seaif.org](mailto:ksteffen@seaif.org)

**AGENDA AND  
PARTICIPANT LIST**



**CENTRAL AMERICA  
DONORS FORUM  
2014**

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## December 2nd, 2014- Pre-Forum Activities

**15:00 – 17:00 – Briefing** on the *Plan of the Alliance for Prosperity in the Northern Triangle*  
On November 14th, 2014 U.S. Vice President Joe Biden, the President of the Inter-American Development Bank (IDB) Luis Alberto Moreno, and the Presidents of Guatemala, Honduras and El Salvador met to discuss shared strategies to respond to the underlying causes of migration from Central America. The Seattle International Foundation, WOLA, and FUNDE will host a pre-conference, private briefing on the emerging Central America strategies and their implications for U.S.-Central America relations, with experts from the U.S. and Central America. Panelists will discuss the main elements of the strategy, the policy context in which the strategies have emerged, and the key principles that ought to guide the process, as well as the role of the United States and other donors. There will be an opportunity for comments and questions following the presentations. The University Club of Mexico, Paseo de la Reforma 150, 06600 Ciudad de México

## December 3rd, 2014- Forum Agenda

Museo Memoria y Tolerancia, Av. Plaza Juarez S/N, Cuauhtémoc, Centro, 06000 Ciudad de México

**8:00 - 9:00** – Registration & Networking

**9:00 - 9:15** – **Welcome by Mario Bronfman, Representative for Mexico & Central America, Ford Foundation** and **Juan Manuel Valle Pereña, Executive Director, AMEXCID**

**9:15 - 10:20** – **What Does the Alliance for the Prosperity of the Northern Triangle Mean for Central America?** Leaders from business, philanthropy and government will discuss the new initiative announced by the governments of El Salvador, Guatemala and Honduras. Panelists will discuss the new regional plan and ways to engage with other sectors. **Speakers:** Jaime Miranda, Vice Minister of Development Cooperation and Economic Relations for El Salvador; Jose Mariano Castillo, Honduran Ambassador to Mexico; Martha Herrera, Director of Corporate Social Responsibility, CEMEX; Carlos Calleja, Vice President, Grupo Calleja; Mauricio Vivero, CEO, Seattle International Foundation (moderator).

**10:20 - 11:25** – **How can philanthropy and civil society lead in the shaping the future of Central America?** Panelists will provide insights into priority issues for the region and discuss how philanthropy and civil society can be a catalyst for positive social change. Panelists: Sally O’Neill, Regional Manager for Latin America, **Trocaire**; Laura Speer, Associate Director, Policy Reform & Advocacy, The Annie E. Casey Foundation; Mauricio Vivero, CEO, Seattle International Foundation; Diana Campoamor, President, Hispanics in Philanthropy (moderator).

**11:25 - 11:30** – Special Grant Announcement by the **Annie E. Casey Foundation**.

**11:30 - 12:00** – Networking Break

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**12:00 - 13:30 – Inclusive Business Models:** Leaders from philanthropy, business, and civil society will discuss building businesses that include low-income communities as producers and/or consumers and, in turn, contribute to expanding livelihood opportunities of low-income households. Panelists: Carlos Calleja, VP, Grupo Calleja; Roxana Viquez Salazar, Regional Director CSR, Red Financiera BAC | Credomatic; **Maria Luisa Luque**, Director, Full Economic Citizenship, **Ashoka** Mexico & Central America; Daniel Gonzales, Program Director, Fundación AVINA; Ivana Fertziger, Program Officer, Ford Foundation (moderator).

**13:30 - 14:45** – Networking Lunch

**14:45 – 15:15** – Investing in Youth: Remarks by **Carlos Argüello**, Oscar-nominated mastermind behind the visual effects of "The Chronicles of Narnia," "Batman and Robin," and "The Devil's Advocate," and Founding President of **Fundación CA**. Carlos will speak about using digital technology to support job and leadership development for youth in Central America.

**15:15 - 16:20 – Seizing the Window of Opportunity on Citizen Security:** Political and security force leaders, along with international donors and stakeholders, discuss how to find and take advantage of small political openings to improve citizen security in Honduras. Panelists: **Miguel Reabold**, OTI Country Representative, **USAID Honduras**; **Omar Rivera**, Coordinator, **Alianza por la Paz y la Justicia** (APJ) / Political Incidence Coordinator, **La Asociación para una Sociedad mas Justa** (ASJ); **Steven Dudley**, co-director and co-founder, head of research for Mexico, Central America and the Caribbean, **Insight Crime** (moderator).

**16:20 - 17:30 – Putting Girls, Women and Sexual and Reproductive Health and Rights at the Center of Central America's Development.** Panelists: Ana Luisa Liguori, Senior Program Officer, Mexico and Central America, Ford Foundation; **Kristi Miller**, Program Officer, **WestWind Foundation**; **Claudia Samcam**, Development and Communication Coordinator, **Fondo Centroamericano de Mujeres**; Kathy Hall, Senior Program Officer, Summit Foundation (moderator).

**17:30 - 17:40** – Special Grant Announcement by the **Seattle International Foundation**.

**17:40 - 18:00** – Closing Remarks

**18:00 - 20:00** – Networking Reception

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Participant List			
Last Name	First Name	Job Title	Company
<b>Abarca Ayala</b>	Abel	Deputy Director General	Mexican Agency of International Cooperation for Development (AMEXCID)
<b>Accurso</b>	Mauro	Communications and Sustainability Manager	GSMA Latin America
<b>Alonso</b>	Sady		Crea Honduras
<b>Ambrose</b>	Richard	CEO	Pomona Impact
<b>Apambire</b>	Braimah	Director, CIWAS	Desert Research Institute
<b>Arguello</b>	Carlos	Founding President	Fundación CA, Studio C
<b>Ascencio Giron</b>	Carlos Antonio	Embajador	Embajada de El Salvador
<b>Avila</b>	Sandra	Senior Consultant	The Annie E. Casey Foundation
<b>Baca</b>	Eduardo	Consul of Mexico in Seattle	Consulate of Mexico in Seattle
<b>Banegas</b>	Tony	Philanthropic Advisor	Arizona Community Foundation
<b>Barcklow D'Amica</b>	Emily	Central America and Mexico Youth Fund Program Officer	Seattle International Foundation
<b>Barrón</b>	Itzel	Partnership Officer	Inter-American Development Bank
<b>Beltran</b>	Adriana	Senior Associate for Citizen Security	Washington Office on Latin America (WOLA)
<b>Bissell</b>	Sharon	Director	The John D. and Catherine T. MacArthur Foundation
<b>Bronfman</b>	Mario	Representative, Mexico & Central America	Ford Foundation
<b>Cabezón</b>	Alberto	Partnerships and International Cooperation Department	CABEI / BCIE (Banco Centroamericano de Integración Económica)
<b>Calleja</b>	Carlos	Vice President	Grupo Calleja
<b>Campoamor</b>	Diana	President	Hispanics in Philanthropy
<b>Canela</b>	Ann	VP, Partner Solutions	Global Impact
<b>Cartwright</b>	William	President and CEO	The Riecken Foundation
<b>Castañeda</b>	Oscar	VP for Americas Area Program	Heifer International
<b>Castillo</b>	Jose Mariano	Ambassador	Embassy of Honduras
<b>Ceballos</b>	Blanca	Consultant	Institute of International Education (IIE)
<b>Chacon</b>	Claudia	International Relations Director	Fundación Gloria de Kriete
<b>Colorado</b>	Eva	Gerente Gral. Fundacion Calleja	Grupo Calleja
<b>Cortes</b>	Andre	Statistics Officer	REDIM
<b>Cox</b>	Stephen	Managing Director	Inter-American Foundation
<b>Diaz</b>	Oscar	Journalist	La Prensa Grafica
<b>Dudley</b>	Steven	co-director and co-founder, head of research for Mexico, Central America & the Caribbean	In Sight Crime
<b>Dumont</b>	Katia	Chapter Coordinator	Aspen Network of Development Entrepreneurs

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Last Name	First Name	Job Title	Company
<b>Echeverria</b>	Sol	Executive Director	Central America Leadership Initiative
<b>Eguizabal</b>	Cristina	Senior Researcher	National Foundation for Development
<b>Fertziger</b>	Ivana	Program Officer, Financial Assets	Ford Foundation
<b>Fox</b>	Chris	Vice President of Corporate Social Responsibility	Hanes
<b>Fried</b>	Sandra	Program Officer	Bill & Melinda Gates Foundation
<b>Frix</b>	Michele	Director of Programs	Seattle International Foundation
<b>Garcia Estebarena</b>	Rodrigo	VP & General Manager, Mexico	Western Union
<b>Gomez-Oliver</b>	Mabel	Ambassador	Embassy of Mexico
<b>Gonzales</b>	Daniel	Program Director	Fundación AVINA
<b>Goya</b>	Gracia	Vice President of U.S. and Transnational Programs	Hispanics in Philanthropy
<b>Hall</b>	Kathy	Senior Program Officer	The Summit Foundation
<b>Hawkins De Brenes</b>	Tamara	Embajadora de Nicaragua en México	Embajada de Nicaragua
<b>Hernandez</b>	Ana Paula	Program Officer for Latin America	The Fund for Global Human Rights
<b>Herrera</b>	Martha	CSR Director	CEMEX
<b>Iturbide</b>	Laura	IDEA DIRECTOR	Anahuac University
<b>Jackson</b>	Scott	President & CEO	Global Impact
<b>Jones</b>	Sean	MISSION DIRECTOR	USAID/MEXICO
<b>Lacayo de Alfaro</b>	Elena Maria	President	FUNDEMAS
<b>Lara</b>	Silvia	Executive Director	Asociación Empresarial para el Desarrollo
<b>Lazos</b>	Flavio	Grant Manager	Porticus
<b>Liguori</b>	Ana Luisa	Senior Program Officer, Mexico & Central America	Ford Foundation
<b>Lopez</b>	Marusia	Directora Regional	JASS Asociadas por lo Justo
<b>López</b>	Carla	Executive Director	Fondo Centroamericano de Mujeres -FCAM
<b>Luque Sanchez</b>	Maria Luisa	Director, Full Economic Citizenship	Ashoka Mexico & Central America
<b>Marczak</b>	Jason	Deputy Director	Atlantic Council, Adrienne Arsht Latin America Center
<b>Mayora</b>	Yolanda	Director	Fundación Carlos F Novella
<b>Miller</b>	Kristi	Program Officer	WestWind Foundation
<b>Minott</b>	Geoffrey	EGE Office Director	USAID/Mexico
<b>Miranda</b>	Jaime	Vice Minister	Development Cooperation and Economic Relations for El Salvador
<b>Moll de Alba de Alfaro</b>	Teresa	Executive Director	Sumarse
<b>Morataya</b>	Juan Pablo	General Manager	CentraRSE
<b>Nanne Lippmann</b>	Ingrid	Internal Social Auditor	FUNDAZUCAR
<b>Noble Colín</b>	María Gisela	Dir. de Responsabilidad Corporativa y Fundación Wa	Walmart de México y Centroamérica

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<b>Obregon Andria</b>	Adriana	Deputy General Director	Mexican Agency of International Cooperation for Development (AMEXCID)
<b>Olson</b>	Eric	Associate Director, Latin American Program	Woodrow Wilson Center
<b>Olson</b>	Joy	Executive Director	Washington Office on Latin America (WOLA)
<b>O'Neill</b>	Sally	Regional Manager	Trocaire
<b>Oppenheimer</b>	Jeni	Director, Partner Solutions	Global Impact
<b>Orellana</b>	Dunia	Vice President	GOJoven Honduras
<b>Owens</b>	David	Chief Development Officer	World Vision
<b>Pearson</b>	Nancy	International Programs	Fundación Manuel Arango
<b>Pérez Garcia</b>	Juan Martin	Executive Director	REDIM
<b>Pérez</b>	Manuel	Embajador	Embajada de Panamá
<b>Pinett</b>	Thelma	Client Operations Manager	KM2 Solutions
<b>Porras</b>	Gisela	Partner	Arias & Muñoz
<b>Puentes</b>	Astrid	Co-Executive Director	AIDA, Asociación Interamericana para la Defensa del Ambiente
<b>Ramos</b>	Enriqueta	Agregada Comercial	Embajada de El Salvador
<b>Rank Wright</b>	Julio	Program Officer, Latin America & Caribbean	National Endowment for Democracy
<b>Rebold</b>	Miguel	OTI Representative	USAID Honduras
<b>Rivera Pacheco</b>	Omar	Coordinador de Incidencia	Asociación para una Sociedad más Justa
<b>Rochna</b>	Susana	Program Officer	Hivos
<b>Romero</b>	Evelyn	CSR Coordinator	Alsea
<b>Rubio Fabián</b>	Roberto Enrique	Executive Director	FUNDE
<b>Salguero</b>	Friné	Director	Banorte Foundation
<b>Samcam</b>	Claudia	Development Coordinator	Fondo Centroamericano de Mujeres
<b>Schucry</b>	Jesus	Director General Adjunto para Desarrollo Económico e Infraestructura	Mexican Agency of International Cooperation for Development (AMEXCID)
<b>Skoch</b>	Ashley	Programs & Operations Associate	Seattle International Foundation
<b>Solis</b>	Michael	Regional Institutional Funding Officer	Trocaire
<b>Solomon</b>	Julie	Program Evaluation Consultant	J. Solomon Consulting, LLC
<b>Skoch</b>	Ashley	Program and Operations Associate	Seattle International Foundation
<b>Speer</b>	Laura	Associate Director, Policy Reform and Advocacy	The Annie E Casey Foundation
<b>Steffen</b>	Kathleen	Partnerships and Events Coordinator	Seattle International Foundation
<b>Thale</b>	Geoff	Program Director	Washington Office on Latin America (WOLA)

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<b>Torres</b>	Evelyn	Acting Director	Office for Latin American Institute of International Education (IIE)
<b>Uribe Abascal</b>	Ma. Antonieta	Director for Economic Cooperation	Mexican Agency of International Cooperation for Development (AMEXCID)
<b>Valle Pereña</b>	Juan Manuel	Executive Director	Mexican Agency of International Cooperation for Development (AMEXCID)
<b>Vance</b>	Elizabeth	Senior Technical Advisor	International Youth Foundation
<b>Videgain</b>	Joana	Acting Mexico Country Director	Agora Partnerships
<b>Villalobos</b>	Jorge	Presidente Ejecutivo	El Centro Mexicano para la Filantropía (Cemefi)
<b>Viquez Salazar</b>	Roxana	Regional Director CSR	BAC   Credomatic Network
<b>Vivero</b>	Mauricio	CEO	Seattle International Foundation
<b>Zaldivar</b>	Sylvia	Executive Director	Maestro Cares Foundation

